



WETATi SPECIALTY TRAINING SUMMIT (WSTS)

Thursday, May 5, 2016

Presented by

WETATi Center 4 Creative Thinking, Leadership & Entrepreneurship (WC4CT-L&E)

In Partnership with the

University of Maryland College Park (UMCP)

Nyumburu Cultural Center

Facilitated by

**Anne Reese Carswell, Associate Director, UMCP, Nyumburu
Cultural Center**

**Steve McAdams, Executive Director, State of Maryland Office of
the Governor – Community Initiative**

Walter Lee James, Jr., Mayor, Town of Bladensburg, Maryland

&

Dr. Margaret Dureke, Founder and President of WETATi

This year we are focusing on FOUR major areas of WETATi SPECIALTY PROFESSIONAL TRAININGS. These trainings will be conducted by top professionals and experts in their fields and from industries such as American government agencies, professors from Universities, and leaders from corporate businesses. Attendees will receive a *Training Participation Certificate* at the end of the summit/convention. (Must attend FULL day to receive)

A. Corporate Leadership

This is a specialized corporate leadership training program that is geared toward high to mid-level professionals who would like to earn new positions in higher management and top executive positions and for those executives that want to sharpen their management skills. This training program will provide you with the opportunity to learn and interact and network with other chief executives and to develop various leadership skills, effective business communication, delegation strategies, and employee motivation.

Successful people and Great leaders are individuals who are passionate about and confident in the work they do, and they inspire others to do so in the process. The vision of corporate leadership and team building is in improving the leadership qualities within each individual and company. This session will help you to develop your employees/teams into more confident, empowered, inspired, and enthusiastic individuals and also learn about what is now trending in corporate leadership around the world through individual and company collaborations and partnerships in leadership development and much more.

B. Communication

The ability to put your best foot forward, communicate effectively, resolve conflict and confidently handle any situation with finesse and skill are not only desirable business skills, but ones that can give you the added benefit of boosting your own self-confidence. This life-changing session will focus on unlocking your creativity, boosting your credibility and improving your communication skills that would profit not just the corporation alone, but will aid in better communication on the home front as well.

Quality written and oral communication is not only about expressing your views; it's about making your views understood. Someone has to do the work—it shouldn't have to be your audience. Effective communication is the foundation on

which companies and careers are built and a crucial component of lasting success. Whether the audience is an entire organization or a single individual, effective communication requires bringing together different points of view and relaying that information without losing clarity or focus. This session will address the different avenues of effective communication through face to face communication; interpersonal and intrapersonal communication skills, body language, correct phone etiquette and email etiquette.

C. Good Governance/Political Entrepreneurship

Good governance and political entrepreneurship are becoming increasingly important issues in national and international development for practitioners and policy makers as the citizenry are becoming more aware of their rights as well as demanding the exercise of such rights from people in government and or places of authority. There is an increasing demand on behalf of the worlds' poor and dispossessed for greater transparency, accountability, and better governance in national and international development. This session will address those issues as well as discuss political entrepreneurship, what it is, and how it can make for good governance for many countries.

D. Law Enforcement Conducts In Community Intervention

Although laws, the requirement for law enforcement trainings and its enforcement requirements varies from country to country, from state to state, and from city to city there are basic areas of training that should be standard everywhere: (1) how to treat and handle people with dignity and respect as to reduce abuse of power and senseless killings; (2) building constructive best practices and realistic relationship programs that bring the law enforcement teams and the communities they serve regularly to help desensitize both about their founded and unfounded fears and myths that could lead to better outcomes, (3) law enforcement continuing education training on how to develop solid interpersonal relationships within their respective communities; gain new and advanced knowledge on dealing with crisis intervention and to facilitate crisis resolutions; readiness and preparedness. Continuing practical and theory based education and collaborations and partnering with stable establishments are keys to improving relations with the community and providing happier, healthier communities everywhere.

Confirmed Speakers include:



His Excellency, Sheikh Omar Faye, Gambian Ambassador to the United States of America who you no doubt have heard about. If not for his accolades as the finest athlete that Gambia has ever produced, perhaps for his designation as “The People’s Ambassador” for he radiates charm and wins hearts and minds in the diplomatic community in Washington, DC. Sheikh Omar Faye is a Ndongo Banjul who exhibits great passion for the art and craft of diplomacy. To head the Gambian Embassy in Washington, DC is considered a very challenging undertaking, however, Ambassador Faye has deployed his retinue of skill sets that he amassed from serving his country in various leadership positions. He is a veteran of The Gambian Military where he retired with the rank of Major. He attended training in such prestigious tactical military training facilities as the Royal Military Academy, Sandhurst, United Kingdom and the Command and General Staff College, Fort Leavenworth, Kansas City, Kansas, USA. Although Ambassador Faye served in the Gambian peacekeeping force in Liberia, perhaps the singular honor that will endear him to both his country folks and the world at large was that he was his country’s team captain and flag bearer in the 1984 Summer Olympics in Los Angeles, California, USA. Ambassador Sheikh Omar Faye is the consummate diplomat whose willingness to serve the best interest of his country traverses ideological divides. He is like no other Gambian diplomat.



Steve McAdams, Executive Director, State of Maryland, Office of the Governor – Community Initiatives. Governor Larry Hogan’s senior staff person, Steven J. McAdams, has exceptional people skills, is an experienced manager and his eagerness to bring about lasting, positive change to the state of Maryland coupled with his outstanding skill set garnered him a position where he is charged with community and volunteer engagement as well as forming partnerships with the leaders of faith-based and ethnic communities. Mr. McAdams has more than 22 years of real estate knowledge and experience, corporate leadership and political entrepreneurship. He served as a Commissioner on the Maryland Real Estate Appraisers and Home Inspectors Commission, having been appointed to three terms by both Governor Robert Ehrlich and Governor Martin O’Malley and confirmed by the Maryland State Senate, he has been instrumental in making sound investments for the state which are sustainable. He has served as Commission Chair on numerous hearing boards for license renewal and license

revocation. He was also charged with reviewing The Appraisal Foundation's (TAF) guidelines to ensure that the State of Maryland was in compliance with Federal guidelines.



LaCheryl E. Jones is the Public Relations and Outreach Manager for the Maryland Department Of Transportation (MDOT) Small and Minority Business Policy. Prior to assuming this role in 2014, LaCheryl held leadership and public service roles within the Motor Vehicle Administration (MVA) and the T.G.I.Friday's brand. LaCheryl holds a Bachelors of Science Degree from The University of Maryland Eastern Shore. Ms. Jones brings years of experience in corporate leadership and business management and etiquette in helping to develop employees/teams into more confident, empowered, inspired, and enthusiastic individuals. Her extensive knowledge in organizational stewardship and cultural management has helped businesses to forge individual and company collaborations and partnerships in leadership development and much more.



The Honorable Walter Lee James, Jr., Mayor, Town of Bladensburg, MD who is currently serving in his fourth term because of his good governance style. He was first elected to the Office of Mayor in October 2005. Prior to being elected Mayor, he served on the town council from October 2003 until his election to Mayor in 2005. At the age of 16 years old, *The Walter Lee James, Jr. Spirit of Volunteerism Award* was created to recognize his commitment to community service. Under Mayor James's leadership, the Town of Bladensburg received the distinct designation as one of eight cities in the entire State of Maryland to receive the Sustainable Town Designation. In 2008 Mayor James received a Presidential appointment to serve on the US War of 1812 Commission serving under the direction of the US Secretary of the Interior. Mayor James is a graduate of Howard University with a B.B.A degree in International Business; a graduate of the Harvard University's John F. Kennedy School of Government Executive Education program; and the University Of Maryland Academy Of Excellence in Local Governance.



Officer First Class David Calloway started his police career attending the Anne Arundel Community College Police Academy. Afterwards he served with the Colmar Manor Police Department as a patrolman and later transferred to the Baltimore City School Police Force, as a School Resource Officer where he gained much experience in inner city law enforcement. In April of 2012, he began serving with the Bladensburg Police Department, where he was assigned to the Patrol Division and later appointed supervisor of the Bladensburg Police Department Community Resource Unit. During his tenure he has introduced several programs that have proven to help build relationships between the youth in the community and the police department. He is a certified police instructor at the Prince George's Community College Municipal Police Academy and specializes in teaching community policing, gangs, witness identification, and juvenile crimes and culture in law enforcement. While off duty Officer Calloway volunteers as a firefighter/EMT at the Kensington Volunteer Fire Department where he is a life member and has served for 16 years. In 2007 Officer Calloway received the Firefighter of the Year Award and the Bronze Metal Award for saving five kids from a burning house fire. In 2011 he received the Life Saving/Unit Citation Award (Baltimore City School Police Force), and in 2013 the Chief of Excellence Award (Bladensburg Police Department) just to name a few. In 2014 he was deservedly promoted to Police Officer First Class.



Anne Reese Carswell, Executive Associate Director, Academic Affairs, Nyumburu Cultural Center, University of Maryland, College Park, Maryland, USA. Ms. Anne Reese Carswell has been the Associate Director of the Nyumburu Cultural Center, University of Maryland, College Park for over 34 years. As Associate Director of the Nyumburu Cultural Center Ms. Carswell coordinates many programs for the University including pageants, fashion shows, Summer Camp Shule (a 7 to 8 weeks summer camp for children 5 to 16 years of age), Kwanzaa Ceremony, Awards Ceremony, Black Graduating Senior Banquet, Instructor for the Maryland Gospel Choir, SOUL (Sisterhood Of Unity & Love), Spoken Word Open Mic, and Gospel Happy Hour to name just a few. She is also adviser for more than ten Student Organizations at the University of Maryland College Park, Maryland and assists them in hosting numerous annual events such as bake sales to benefit children's cancer, HIV testing events, cultural dinners, STD testing for students, volunteer days to work with Food & Friends (an

organization that services terminally ill families), and initiated in 1998 a summer camp for children K through 11th grades that convenes at the University.



Maritza E. González, Ph.D., Diversity Officer for Prince George's County

Public Schools was born in El Salvador and came to the United States at the age of six. She was the first in her family to graduate high school and to pursue higher education. Dr. González attended the University of Maryland, College Park where she earned the College Park Scholar's Public Leadership Program Citation, a Bachelor of Science degree in General Business with an International Business specialization, a Bachelor of Arts degree in Communication Studies, a Master's degree in Education Leadership & Policy Studies, and her Ph.D. degree in Higher Education, Student Affairs, and International Education Policy. She has been a research assistant in various projects related to ELLs across elementary schools in the Mid-Atlantic area, she served as a Latino/a Parent Empowerment Liaison at a local middle school, she coordinated a mentoring program for graduate students, and she was an Education Assistant at the Library of Congress as well as at the Office of Presidential Libraries within the National Archives and Records Administration. She taught a course on Leadership in Family, School & Community Partnerships as an Adjunct Professor and facilitated English Conversation classes for Spanish speaking adults. Dr. González was appointed by Governor O'Malley and served on the Universal Design for Learning Task force, and was selected as the recipient of the Carolina Rojas-Bahr Outstanding Latina/o Graduate Award for her commitment to the University of Maryland and the surrounding community. Additionally, she has co-lead two trips to rural communities in El Salvador through International Partners, a non-profit organization.



David C. Harrington, is president and CEO of the Prince Georges County Chamber of Commerce, former Maryland State Senator 47th District and former County Councilman, 5th District. Harrington is currently a Senior Policy Adviser for Wellness and

Community Initiatives for Common Health Action and Executive Director of the Prince George's Chamber of Commerce. He is a graduate of Howard University with a degree in Political Science and has received credits in Civic Education from Harvard University. He is a Senior Fellow and faculty member, James MacGregor Burns Academy of Leadership, University of Maryland; Board of Directors, Faculty of Harvard Institute of Reading, Writing and Civic Education; Maryland Association of Counties; Economic Development Chair for National Association of Counties; Eastern Regional Representative; National Association of Black County Officials; Former Director of Education, Close Up Foundation; Former president, Maryland Municipal League; Port Towns Community Development Corporation.



Dr. Margaret Dureke is the Founder and President of the organization called WETATi – We're Empowered To Achieve The impossible and WETATi - Women Empowered To Achieve The impossible, a global EMPOWERMENT Network of all generations. WETATi's main focus is achieved through the global programs like the WETATi Center 4 Creative Thinking, Leadership and Business Development and is an inclusive, local, national and international diverse – community conscious organization that seeks to empower women, young girls, and men of all ages. As Entrepreneur Extraordinaire, Margaret is a woman known as the “How-to-Guru,” and believes that if you know what you want, envision it, believe it; and are willing to pay the price, you can achieve your impossible! She received her Bachelor of Arts degree with Honors from Howard University and a Juris Doctorate degree in Law from American University, Washington College of Law, Washington, DC. Her mission is to pursue her vision and passion of helping other people realize their dreams through the WETATi programs she founded and to be the change she would like to see in the world through education and economic empowerment and emancipation. She desires to communicate and teach other people that they too can find meaning and purpose, happiness, joy and fulfillment in their lives – no matter in what remote village or city they may find themselves and no matter what challenges they may encounter in life.

Thursday, May 5, 2016

10:00am - 5:00pm

Nyumburu Cultural Center

University of Maryland College Park (UMCP)

NOTE: Registration for Specialty Training only and ALL INCLUSIVE PACKAGES are listed below

(Though all Specialty Training attendees may or may not participate in all convention programs, to receive the certificate you MUST ATTEND THE May 5TH Sessions FULLY)

***A Certificate of Completion will be presented to each participant at the end of completing the summit sessions (Specialty trainees only)**

REGISTRATION PLATFORMS

Late Registration is March 30th, 2016

▶ **WETATi Letter to Acquire Visa is contingent upon registration. Registration fee is non refundable**

▶ **Specialty Training Summit Registration fee ONLY includes Continental Breakfast, Lunch, and full participation for the May 5th training session. [Does NOT include round trip air fare, accommodations, and transportation. However, assistance is available to arrange accommodations and transportation during your stay. Please contact us at: info@wetati.com to make arrangements.]**

▶ **For regular WETATi 2016 Convention registration fees (May 6 – 8, 2016) please visit <http://wetaticonvention.com/registration/>**

WETATi Specialty Training Summit ONLY

General Registration – \$2,500.00 USD (Aids/Personal Assistants - \$1500.00)

Late Registration – \$3000.00 USD after March 30, 2016

Group rate of 10 people- \$22,000.00 (savings of \$3000.00)

WETATi TOP EXECUTIVE PACKAGES

***Additional amenities available upon request**

BENEFITS:

A. WETATi International Corporate Elite Package - \$5,000.00

- Limousine service on the 4th and on the 9th of May 2016. Only pick up and drop off from airport and drop off at hotel by WETATi Limousine services (within 20 mile radius from the summit/convention location)
- 5 Day hotel accommodations for one (1) at the College Park Holiday Inn
- General registration for one (1) for WETATi Specialty Training Session
- General registration for one (1) for WETATi 2016 convention activities May 6 through 8th (not mandatory to attend)
- One complimentary ticket to attend WETATiwood Red Carpet Anne Reese Carswell Scholarship and Awards Banquet on Saturday May 7th, 2016 at the University of Maryland Atrium Ballroom
- Opportunity to network with some of the WETATi Business Partners
- Mingle and network with other top executives and leaders from around the world

B. WETATi Leadership Brand Ambassador Package - \$10,000.00

- Limousine service from the 4th of May through the 9th of May 2016. Pick up and drop off from airport to from the hotel by WETATi Limousine services (within 20 mile radius from the summit/convention location)
- Continental Breakfast, Lunch and Dinner provided from May 5th – May 7th, 2016
- General registration for one (1) for WETATi Specialty Training
- General registration for three (3) for WETATi 2016 convention activities May 6 through 8th (not mandatory to attend)
- Three (3) complimentary tickets to attend WETATiwood Red Carpet Anne Reese Carswell Scholarship and Awards Banquet on Saturday May 7th, 2016 at the University of Maryland Atrium ballroom
- 5 day hotel accommodations one (1) room at the Sheraton College Park North
- Opportunity to network with some of the WETATi Business Partners
- Mingle and network with other top executives and leaders from around the world
- *Exclusive* Top Leadership (limited space) visit and tour with some political juggernauts and business leaders in the area
- Prime and exclusive SEATING with other dignitaries at the WETATi Banquet
- Name in all Summit and Convention promotional materials
- Photo Opportunity with at least one (1) Key Dignitary at the WETATi 2016 Convention & Banquet

- Recognition and display of name and picture in the WETATi 2016 Event Booklet

C. WETATi TOP International Executives of VISION & LEADERSHIP PACKAGE - \$15,000

- Limousine service from the 4th through May 9th, 2016. Pick up and drop off from airport and drop off and pick up at hotel or place of choice by WETATi Limousine services (within 20 miles radius from the summit/convention location)
- 5 day hotel accommodations at Hilton Garden Inn Hotel, Greenbelt, MD, one (1) Junior Suite
- Shuttle Transportation available during WETATi Specialty Training and WETATi 2016 Convention
- Continental Breakfast, lunch and dinner provided from May 5th – May 7th 2016
- General registration for one (1) for WETATi Specialty Training
- General registration for seven (7) for WETATi 2016 Convention activities May 6 through 8th (not mandatory to attend)
- Seven (7) complimentary tickets to attend WETATiwood Red Carpet Anne Reese Carswell Scholarship and Awards Banquet on Saturday May 7th, 2016 at the University of Maryland Atrium Ballroom
- Exclusive Top Leadership (limited space) visit and tour with some political heavyweights and business leaders
- Opportunity to bring greetings at the WETATiwood Red Carpet Anne Reese Carswell Scholarship and Awards Banquet on Saturday May 7th, 2016 at the University of Maryland Atrium ballroom
- Prime and exclusive SEATING with other dignitaries at the WETATi Banquet
- Name and Picture on the WETATi 2016 Convention website
- Name in all Summit and Convention promotional materials
- Photo Opportunity with at least four (4) Key Dignitaries at the WETATi 2016 Convention Banquet
- Recognition and display of name and picture in the Convention 2016 Event Booklet
- *Exclusive* sightseeing with a select small group for an Historical American tour in Maryland and DC
- Exclusive Media coverage opportunity
- Exclusive Shopping Experience at Mazza Gallerie, Bethesda, MD/Tysons Corner

For General Registration information please visit <http://wetaticonvention.com/registration/>
or email: info@wetati.com; or call 301-326-6468 or 404-550-1684.

For Bank to Bank Transfers **please email info@wetati.com**; or call 301-326-6468 or 404-550-1684.

Thank You!