



## Who We Are and What We Do!

**WETATi:** We're Empowered To Achieve The impossible and **WETATi:** Women Empowered To Achieve The impossible, is a non-profit community based educational and economic empowerment network. Our mission and main goal is to provide entrepreneurship education, equip and empower the next generation and millennials, in addition to women, men, and the youth toward creating and promoting their own opportunities, and helping them create financial freedom. Our entrepreneurship education program initiatives consist of Innovation and Entrepreneurship education, Understanding Leadership Competencies, Positive Mindset, Service, Volunteerism and Mentorship. WETATi Center 4 Creative Thinking, Leadership and Entrepreneurship, located at the Nyumburu Cultural Center, University of Maryland College Park, MD, is the conduit that we use to promote these programs. Additionally, to promote our programs online and at physical locations throughout the DMV area, WETATi hosts an annual convention and several seminars and trainings throughout the year to provide entrepreneurship education to our target market that focuses on topics such as, developing and writing a Business Plan, Strategic Marketing Strategies, building a Brand and Growing your business with Social Media, Art of Networking, and producing a 30 Second Elevator Speech.

WETATi leverages public and private resources through capacity building and collaboration with our strategic partners such as Prince George's Community College Center for Entrepreneurial Development; Prince George's Economic Development Corporation; Walmart, Washington Suburban Sanitary commission (WSSC), Howard University School of Business SBDC, Northrop Grumman Corporation, and individuals in the communities to provide these entrepreneurial development services, training and program materials. The VISION OF WETATi is to empower our target market to reach their highest potential beyond classroom and juxtapose classroom education with practical knowledge of what they need to become financially independent and socially responsible citizens within their communities and around the world.

This year, WETATi has chosen to give aspiring entrepreneurs and disadvantaged small business owners an opportunity to pitch their business idea to the public and investors by participating in the WETATi Entrepreneurship Empowerment Competition. WETATi will provide 10 winners with a business grant/award up to the amount of \$7,500.00, a minimum of \$1,500.00. The winners will receive Business Development Training from Prince George's Community College (PGCC) Center for Entrepreneurial Development (CED) and ongoing training, encouragement and support through WETATi Center 4 Creative Thinking, Leadership and Entrepreneurship. The winners of the competition will be awarded on April 22, 2017 at the Colony Ballroom, Adele H. Stamp Student Union, University of Maryland College Park. Monies received from our sponsors/donors will be used to fund WETATi's Entrepreneurship Competition and Convention that will provide winners with a business grant/award to help in further developing their business ideas, to sponsor events, and produce entrepreneurship and business development training and program materials. For more information please visit [www.wetati.com](http://www.wetati.com); [www.wetati.com/entrepreneurshipcompetition](http://www.wetati.com/entrepreneurshipcompetition); [www.wetaticonvention.com](http://www.wetaticonvention.com). Contact us at: [info@wetati.com](mailto:info@wetati.com) or 301-326-6468.